BU
ournemouth
University

Public transport:

BU has made signi cant investments in its bus services and infrastructure, including the new bus hub at Talbot Campus. We are:

- Delivering a refreshed UNIBUS strategy up to 2025
- Identifying opportunities to reduce the carbon footprint of UNIBUS through electri cation / part - electri cation of bus eet
- Continuing to provide a high quality bus service (95% customer satisfaction score obtained through independent “mystery passenger” trips)
- Expanding the free bus pass initiative, which is currently only available to new sta and entitles them to 30 days free travel on the bus network, to cover all sta
- Collaborating with other local employers to deliver discounts on rail travel.

Carbon reduction:

- Expanding carbon reporting to cover more areas of the university’s operations, including ‘grey eet’ (sta use of own cars for business use)
- Developing carbon reduction strategy and targets based on updated data.

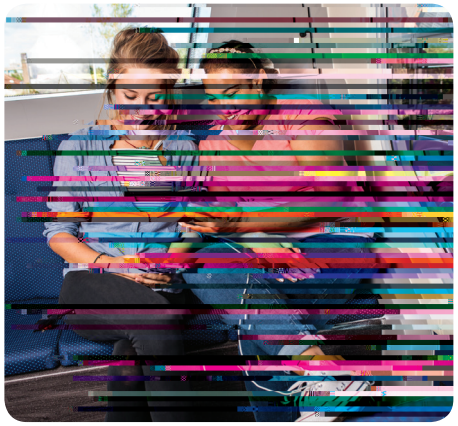
Business travel:

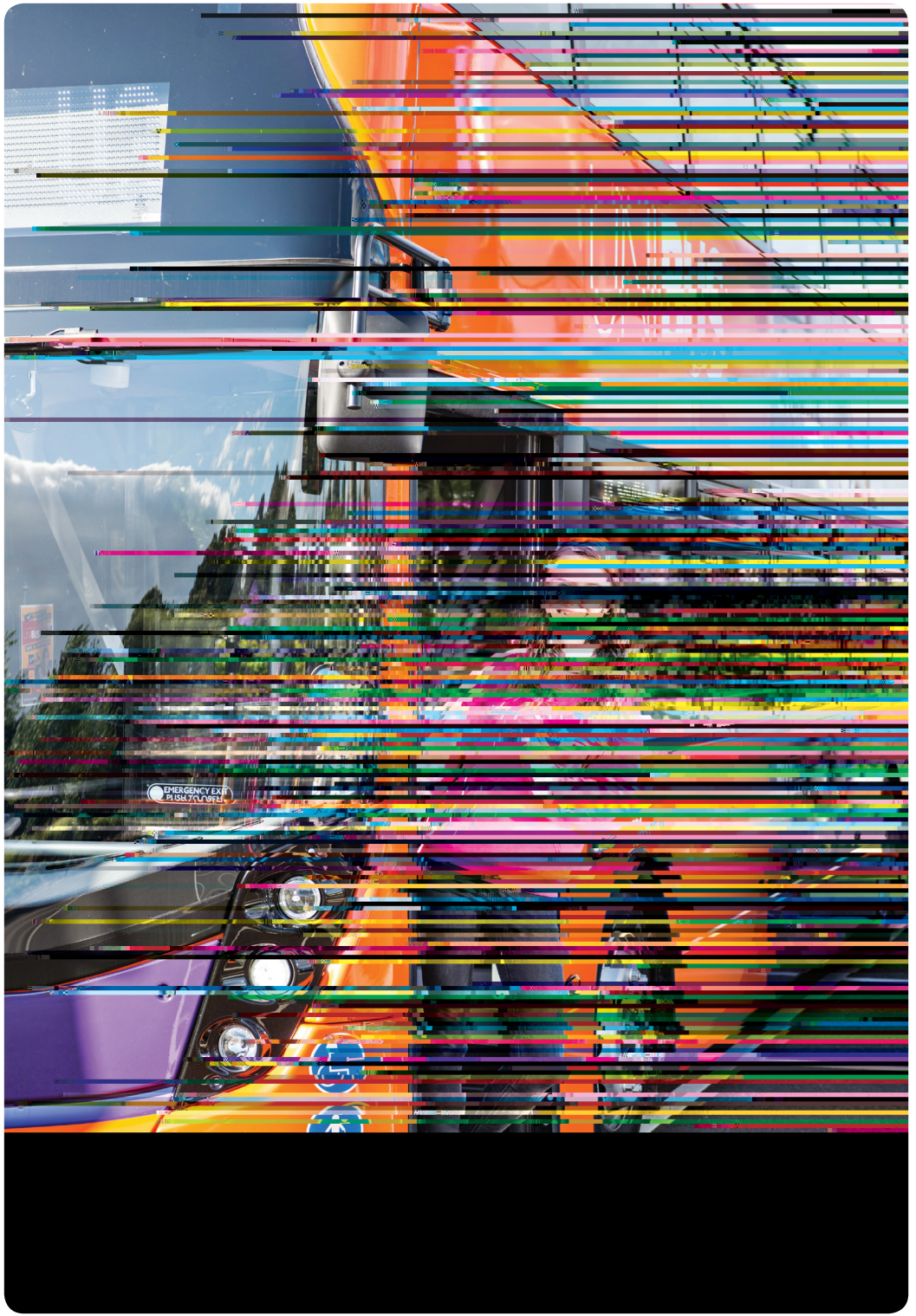
- Engaging with partners to provide greater opportunities to reduce the need to travel
- Increasing the use of car club and hire vehicles for business travel
- Continuing to replace eet vehicles with low-carbon electric or hybrid equivalents at the end of lease agreements
- Considering the future infrastructure requirements associated with a greater use of eet and commuter electric vehicles.

Innovation and collaboration:

BU will aim to be at the forefront of innovations in travel and will ensure that opportunities are accessible to sta and students. We will facilitate collaboration between faculties, industry and other stakeholders in the development and application of travel-related initiatives.

- Encourage innovation through awareness-raising of travel challenges and formalising the channels through which innovation in those elds can take place
- Create a viable pathway for innovation between idea and implementation, including through facilitating links between faculties and external partners
- Enhance connections and relationships with external groups such as the Business Travel Network and Dorset Local Enterprise Partnership (LEP)
- Establish regular meetings with local authority transport o cers to identify potential challenges and opportunities for the conurbation
- Continue to engage with our neighbours: Arts University Bournemouth, local residents and, going forwards, Talbot Digital Village.



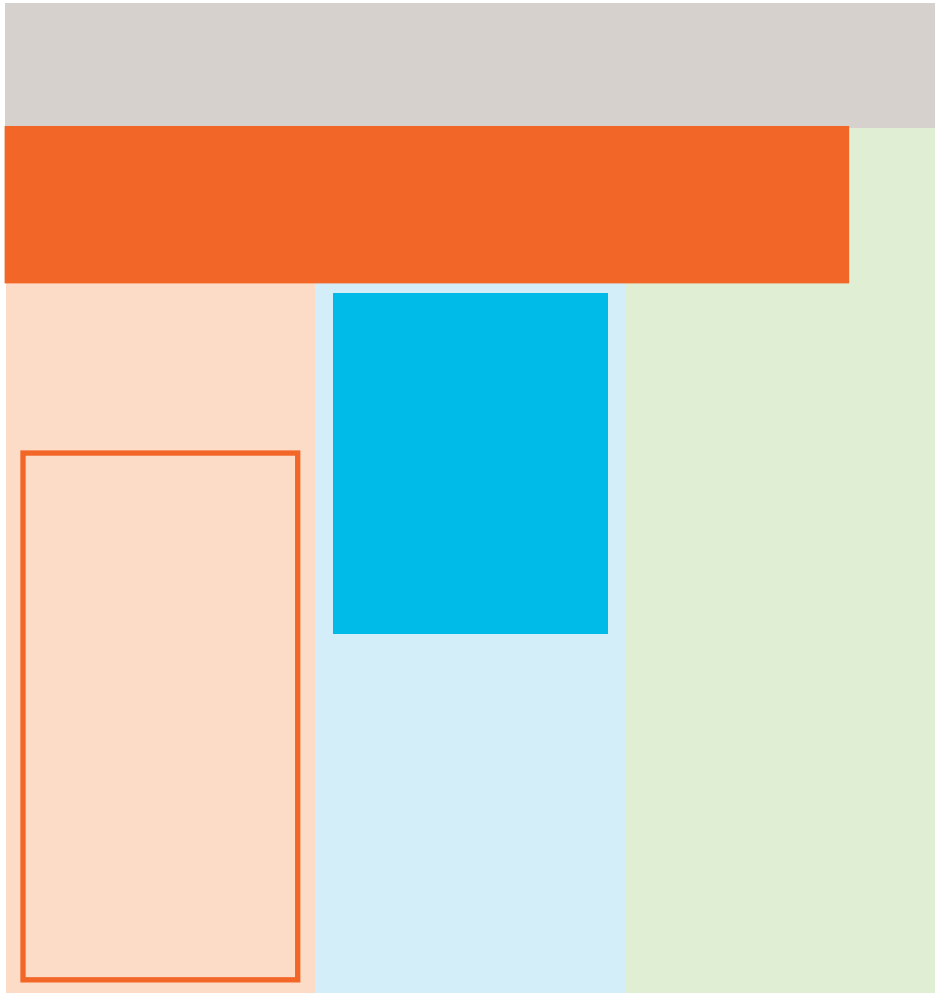


Headline measures – car/car share measures

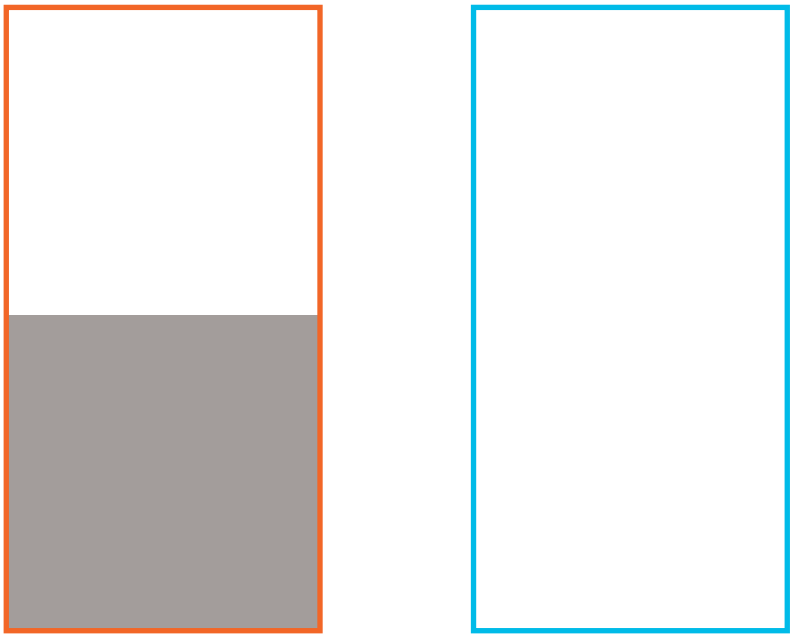
The Travel Plan sets ambitious targets for reductions in driving, aimed at balancing the demand and supply of parking on both campuses. We are focused on increasing opportunities for sustainable travel, but changes to parking policy will also be needed to achieve this.

Parking policy approach:

The planned development as part of BU2025 provides the opportunity for a phased approach to the implementation of changes to parking policy to coincide with this development. A strategic approach to parking management has been developed which initially focuses on more e ective application of existing policies and collection of detailed data on parking usage, before introducing new parking policies to achieve the required level of reduction in parking demand. Critically, the phased approach allows for the level of change to parking policy to 62ty e the requios0.08 re



BU Travel Plan consultation



BU Travel Plan consultation